

South Shore

Dear Parents / Guardians,

We're writing from a television production company called South Shore. In 2022, we made a BAFTA nominated series for the BBC called Freddie Flintoff's Field of Dreams. In this series, Freddie helped transform a cricket club and worked with several young people who'd never considered playing for their local sports team. The project had a genuinely transformative impact on the lives of many young people that took part.

We are now filming a new series working across the North-West with young people exploring the many benefits of team sports. We have been working with some of Impact's learners over the last several months and wish to do some additional filming-at Impact on **Wednesday 20th November**, to capture shots of the school and daily school life.

The school has kindly offered to forward/ hand out this letter to you on our behalf and they have not shared your personal details with us.

Our award-winning team is hugely experienced filming with children and young adults on such series as Channel 4's Educating Yorkshire, Educating Cardiff, and The Secret Teacher. We follow strict protocols when filming with children and adhere to special filming guidelines, and we are more than happy to answer any questions that parents/ carers may have about these.

Whilst we hope the learners will want to take part, we realise that it won't appeal to everyone. **Please do get in touch as soon as possible on the number or email below - and by Tuesday 19th November at the latest - if you do NOT wish your child to be filmed.**

Unless we hear from you, we will assume that you are happy and agree to general filming of your child in and around the school. In the event we would like to feature your child more prominently, then we would contact you as parents/carers through the school to talk further about what this would involve.

Please do get in touch if you have any questions and we will happily try and answer them.

Best wishes

The South Shore Team.

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Privacy Policy:

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